

# SUPER LARRY

The bespoke Service for Art Collectors

September 2016

## **LARRY'S LIST is launching SUPER LARRY – the bespoke service for Art Collectors**

The art collecting landscape becomes more diverse and rich, while getting more complex and global. And the time of the collector is valuable.

SUPER LARRY supports the collector by handling daily operational tasks and also acts on more strategic assignments ranging from solving urgent shipping requests to organizing pop-up exhibitions for collectors and setting-up social media accounts for private museums. The portfolio is wide, as Larry's List knows about the diverse demands of the collectors in today's art world.

Over the past years, Larry's List has fostered strong relationships to the media, art fairs, publishers and other art-related service providers. With SUPER LARRY, these contacts will be fully utilized for the benefit of collectors. *"Larry's List has always developed new ideas. Now we are offering again something new: a mix between agency, concierge and advisory service, highly specialized for today's art collectors' needs,"* states Max Bossier, Head of Business Development at Larry's List. Depending on the assignment, Larry's List will either act as a one-stop aggregator with a network of expert third party suppliers, or support collectors with its in-house expertise.

With a network spanning Asia, Europe and the US, Larry's List will be able to quickly respond to requests from all over the world.

How does SUPER LARRY work?

It's easy! No app to download, just a phone with WhatsApp or an email is enough to get started.

1. WhatsApp Larry's List on: +852 5421 3467 or email to [superlarry@larryslist.com](mailto:superlarry@larryslist.com)
2. Receive our reply / offer within 24h
3. Task us

Use-cases of SUPER LARRY

- Setting up an Instagram account for a collector or a private museum and kick off branded content (including creating a brand identity and acquiring a specific number of targeted followers)
- Support in publishing a publication of a pop-up show of a private collection
- Arranging private visits to global collector homes
- Shipping an artwork from a fair to a collector's home while the collector is on a 12h flight to New York
- Supervising the creation of an online inventory of an entire private collection



LARRY'S LIST

**About Larry's List**

Larry's List is the leading art collector editorial and knowledge company providing data, research and access to contemporary art collectors.

Larry's List's art collector database contains over 3,500 profiles of art collectors from more than 70 countries – based on the most comprehensive research ever done on art collectors. In 2015, Larry's List published the “Art Collector Report 2014”, the most comprehensive study on contemporary art collectors world-wide and in 2016, the “Private Museum Report”, a global overview on the landscape of privately founded contemporary art museums.

**For further information: <http://www.larryslist.com/press>**

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